

# TIMOTHY C. CONROY

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## PROFILE

### EDUCATION

#### Rochester Institute of Technology

*M.S. in Electronic Publishing*

Rochester, NY

November 1995

#### Rochester Institute of Technology

*B.S. in Printing Management*

Concentration in Color Reproduction

Rochester, NY

May 1993

### THESIS TITLE

*An Investigation into the Distribution of Portable Documents In a Prepress Environment*

### TALENTS

AppleScripting

Standards Based HTML & CSS

Flash Product Demos

Banner Ads

HTML emails

Information Architecture

Wireframe Web Models

Electronic Document Standards

Website Management

Production Management

Scheduling & Budgeting

Archive Implementation & Management

Mac & Windows System Administration

Network Support

Hardware Installation & Support

Integrating New Technologies

Digital Photography

Digital Video/Audio

Storyboarding

### RECOGNITION

2006 *SIIA Codie Award Finalist*

Best Professional Development Product or Service for Educators

2006 *AEP Award Winner*

Excellence in Educational Publishing for Topics in Education Website

### PORTFOLIOS

<http://conroy.prosite.com>

<http://thewrench.com>

*References Available Upon Request*

## EXPERIENCE

### Curriculum Associates (Creative/Marketing Dept.)

North Billerica, MA

November 2010–Current

#### *Creative Technology Manager / Sr. Designer*

- Prototype iPhone / iPad apps
- UX/UI Development for K-8 online products
- Create videos of product demos
- Plan and coordinate online video distribution
- Evaluate new creative technology to use in marketing department
- Develop graphic standards
- Create HTML / CSS layouts
- Concept design and development
- Project management from concept to delivery
- Execute HTML email campaigns

### Curriculum Associates (Product Development & Marketing Dept.)

North Billerica, MA

April 2003–November 2010

#### *Freelance Interactive Designer / Developer / Art Director*

- Flash programming
- HTML / CSS layouts
- Workflow automation via AppleScripts
- Concept design and development
- Write project proposals, budgets & contracts
- Project management from concept to delivery
- HTML email campaigns
- Create information architecture layouts
- Prepress production

### Eymer Design / Partners & Simons

Boston, MA

June 1998–June 2001

#### *Senior Creative Technologist*

- Developed systems & procedures to efficiently manage operations
- Performed Macintosh and Windows system administration
- Researched and integrated new technology
- Instructed users on use of applications & equipment
- Developed wireframe models of websites
- Assessed client objectives for website functionality
- Created information architecture layouts
- Managed projects from concept to delivery
- Mentored Designers, Freelancers & Interns

### Xyvision, Inc. & Contex Prepress Systems

Wakefield, MA

April 1996–November 1997

#### *Quality Assurance Engineer & Customer Support Representative*

- Created graphics & site prototypes for new Internet presence
- Developed test specifications for Raster-based trapping functions
- Provided post-installation applications support
- Troubleshot application issues with software engineers